

2023 Poster & Media Contest

Become a Vaccine Champion!

Entries will be accepted until: February 24, 2023

Elementary School

Kindergarten - 5th grade

Poster Presentation

- Describes the importance of childhood vaccines
 - Why should you receive your routine vaccines?
 - Where can you get vaccinations in your community?
- Poster should contain words as well as colorful pictures to promote the message
- Write your name, age, county of residence, and a valid phone number on the **back of the poster**
- A **Media Consent Form** is required for all entries (Form located at the end of this document)
- Vaccine Resources:
 - <https://www.cdc.gov/vaccines/partners/childhood/stayingontrack.html>

Middle School

6th grade - 8th grade

Brochure Presentation

Describes the importance of childhood vaccines

- Depicts positive outcome associated with receiving a vaccine
- Provides information on where to get vaccinations in the community
- Brochure should contain words as well as colorful pictures to promote the message
- Write your name, age, county of residence, and a valid phone number on the **back of the brochure**
- A **Media Consent Form** is required for all entries (Form located at the end of this document)
- Vaccine Resources:
 - <https://www.cdc.gov/vaccines/partners/childhood/stayingontrack.html>

High School

9th grade – 12th grade

Video Presentation

(30 seconds maximum formatted for YouTube)

- Short video should promote a powerful message on the importance of receiving childhood vaccinations.
- Depicts positive outcome associated with receiving vaccines.
 - Such as protection of self, family, friends, and teachers from diseases such as measles and polio and/or other childhood disease
- Lists community locations where obtain vaccinations can be obtained.
- Video must be posted to YouTube on the student's personal account
 - Resource to help create video: www.youtube.com/t/creators_corner
- A **Media Consent Form** is required for all entries (Form located at the end of this document)
- Vaccine Resource:
 - <https://www.cdc.gov/vaccines/partners/childhood/stayingontrack.html>

For More information on how to submit your poster, brochure and YouTube video Entries

Contact your local Health Department

Deadline

Submission Deadline: February 24, 2023

Regional winners will be chosen in each category by: March 3, 2023

One overall state winner will be chosen in each category by: March 10, 2023

Regional and state winners will be announced at the KHSAA Boy's Sweet 16 Basketball Tournament

State Winners will receive \$250 (Sponsored by KAHP)

Release for Adults

Permission for Taking and Using Photographs, Videos and Other Multimedia

For the benefit of the programs administered by the Kentucky Cabinet for Health and Family Services, I (we), the undersigned, do hereby grant to the cabinet permission to take a photograph(s), video frame(s) or other multimedia of me and/or my (our) family. I (we) also grant to the cabinet permission to use the finished files or any other photograph(s), videos or audio clips of me and/or my (our) family that may come into the possession of the cabinet, for purposes of program development, education, and/or program promotion. I (we) further grant to the cabinet and all persons or agents acting with its permission or upon its authority the right to publish and/or publicly exhibit the photograph(s), videos and/or voice clips in any lawful and legitimate manner for the purposes set out above.

I (we) agree to hold the Cabinet for Health and Family Services and its employees and agents harmless and to release them from any and all losses, claims, expenses, actions, causes of action, costs, damages, and obligations from any use or misuse, or subsequent use or misuse, of the electronic assets outside of the purposes stated above, and which may arise from acts beyond the control or not due to the negligence of the cabinet, its employees, or its agents.

Name (If family, spouses or partners should sign.)

Street Address

City

State

Zip Code

Date

CHFS Representative's Signature

Release for Minors

Permission for Taking and Using Photographs, Videos or Audio Clips of Minor(s)

For the benefit of the programs administered by the Kentucky Cabinet for Health and Family Services, I (we), the undersigned, do hereby grant to the cabinet permission to take a photograph(s), videos and/or audio clips of the minor child or youth:

Name of Minor

I (we) also grant to the cabinet permission to use the finished photograph(s), videos, audio clips or any other electronic assets of said minor that may come into the possession of the cabinet, for purposes of program development, education, and/or program promotion. I (we) further grant to the cabinet and all persons or agents acting with its permission or upon its authority the right to publish and/or publicly exhibit the photograph(s), videos or audio clips in any lawful and legitimate manner for the purposes set out above.

I (we) agree to hold the Cabinet for Health and Family Services and its employees and agents harmless and to release them from any and all losses, claims, expenses, actions, causes of action, costs, damages, and obligations from any use or misuse, or subsequent use or misuse, of the photograph(s), videos and/or audio clips outside of the purposes stated above, and which may arise from acts beyond the control or not due to the negligence of the cabinet, its employees, or its agents.

Parent, Guardian, or Managing Conservator must sign.

Street Address

City

State

Zip Code

Date

CHFS Representative's Signature

